

Abstract of the Disclosure

An apparatus and method are disclosed for providing an adhesive collar stiffening device that is easy to use and provides sufficient stiffness and flexibility for use with soft collar shirts. The collar stiffening device includes a collar stay having a first surface and a second surface, a foam layer secured to  
5 the second surface of the collar stay, an adhesive disposed on at least a portion of the foam layer, and a flexible protective cover layer removably secured to the foam layer by the adhesive.